



Occasional Newsletters: 2nd Issue

December 2017

TIMELINE 2017

A year ago, following our survey on storytelling and listening, we put together the concept of **Justori** and started searching for the right partners for its development. A young team of 12 technologists from Kolkata, India, was awarded the assignment on 17 January 2017. Co-founder of Justori, Gautam Aitch, based out of Albany, NY, USA, took charge of the operational aspects of Justori, whilst I coordinated all our efforts from Mauritius. Uday Gujadhur, Gilbert Ahnee and Padma Ghosh supported amply.



Our Development Team, Kolkata

The basic Android version was launched in Mauritius on 15th April.

In May, the promotional activities of Justori was moved to Nantes in France to be closer to a confluence of different international languages and cultures. The choice of France as the base was soon justified as Radio France International carried out a review of Justori and a major organization dedicated to preserve oral memories of Brittany became a member.



Justori Coverage, November 2017

Today, the Justori family includes over 50 nationalities. Our story chest, covering 30 genres, contains over 360 stories primarily told in four languages: English, French, German and Bengali. But so many more, in other language – from Les Antilles Creole to Hindi – are also available. Given the ease with which stories can be recorded and existing audio-files uploaded, we are sure that Justorians will keep finding innovative uses of this versatile medium. The Learning Justori series published on our YouTube channel (Justori News Channel) will further help members to enjoy some of the advanced features of this highly intuitive application platform. You may follow and subscribe our various social media pages from the links below.

“If history were taught in the form of stories, it would never be forgotten.” - Rudyard Kipling

ADVANCED FEATURES

In September, the basic iOS version was launched. Since then, we regularly upgrade Justori by adding on new features and improving existing functionalities. The Lounge feature is now fully deployed on both Android and iOS. Members can not only receive notifications about stories in their preferred languages, but also about activities of Justorians they are following. Members can now also manage stories by marking them to be played later or downloading them for offline listening. Furthermore, Android users can use the Voice Note feature that enables Justorians to record any sound bite without having to create a story. These reusable V-notes can be used as sections while creating stories, as well as for sending out messages to followers. Android users can now also publish stories in Private Mode. This opens up huge opportunities for collaboration among Justorians and engagement over stories. All these features will be released on iOS by the second week of January. We will also release a new exciting Auto-Stream feature by the end of January. This will work like an alarm clock, automatically playing queued stories at pre-set times.



Interview by Radio France, Paris

Justorians are encouraged to annotate and tag their published stories. This helps in easily finding stories. Also, Justori is designed to give maximum control over their Library feed. The sort tool allows Justorians to change the order in which stories appear on their feeds. Also, members can manage their preferences *and non-preferences* from Settings.

WAY FORWARD



In early December, Justori was presented at the OEB Cross-Sector Conference in Berlin on Technology Support in Learning and Education. It was exciting to listen to different participants and the innovative uses they found – as a tool in diverse areas from delaying/preventing Alzheimer’s to strengthening community relationship for the police force to recording oral memories of migrant communities to disseminating informal knowledge. Various multi-lateral as well as regional organisations have shown keen interest in using Justori as an easy-to-use and highly versatile platform to help them attain their missions.

Cross-sector Conference on Technology in Learning, Berlin

We are now working on our plans to make Justori more collaborative, engaging and participative. This will not be limited to just enhancing features but will also include Justori’s evolution as an organisation. Watch out this space. We look forward to your suggestions.

If you are a Justorian, we look forward to your active engagement in keeping our storytelling members energised and listening to your voice renditions. If you are yet not a Justorian, please download Justori from the AppStore and be part of a wonderful community of Justorians built around stories. Enjoy the year ahead.



<https://www.justori.com>

Write to us: contact@justori.com

A handwritten signature in black ink, which appears to read "Pratik Ghosh".

Pratik Ghosh, Founder