

## Occasional Newsletter: 3<sup>rd</sup> Issue

December 2018



**A warm season's greetings to all Justorians - Meilleurs Voeux!**

### Varied stories, Creative usages

A busy year for Justori saw increasing number of stories, poetry, memoirs and discourses in different languages podcast by members from the world over - literally from Hawaii to Howrah. Several innovative initiatives undertaken by Justorians are also showing the scope of our unique platform. There has been anecdotes told by several octa- and nonagenarian residents of a senior citizens' home in France; a grandmother of German descent from Minnesota was interviewed by her grand-daughter for an hour and a half as well as an Indian immigrant father talked to her daughter about his childhood in Meru, a Kenyan small town. Yet another daughter of a famous comedian told us about not publicly known incidences from his life. An exciting story of a young business executive woman who has made a career switch to become an assassin continues to be told serially every week. We hear outstanding short stories by young writers from Bangladesh, a series of satires from France and translated short stories of established writers not so well known outside their own region. There have been discourses on podcasts ranging from popular music to office politics to tiger protection to the need for compassion towards victims of drug abuse even to how to use search engine optimisation.

### Exciting new features

During the year we released all originally planned features of Justori for both Android and iOS market. Using the Voice Note feature, Justorians can now record and store audio elements without having to tell a story at once. These audio elements can be used as story sections later. Justorians can also send across these audio elements to their followers as voice message as well as story section. The latter, if permitted by the originating Justorian can then be used as story section in stories created by the receiving Justorians! Simultaneously, circles of followers can be created for enhanced engagements while ensuring that Justorians do not get bombarded by the same message when it is sent at once to different circles consisting of non-exclusive followers created by a Justorian. Also, using the Autostream feature, at several preset time Justorians can now listen to stories put aside to be heard later or downloaded for offline listening.

## Press and Presentations

Justori received encouraging reviews from the Hindustan Times, New Delhi, India and Presse Ocean, Loire Atlantique, France. Justori was invited to speak at the Web2Day start-up conference and events organised by the Ouest Medialab, Nantes and the University of Napier, Edinburgh. Justori was selected as a case study for the fifth year students of ECV business school and by Sciencecom of Audencia for its prestigious iCreate project. Justori was also presented to L'Organisation Internationale de la Francophonie in Paris, L'Office du Patrimoine Culturel Immateriel in Le Perrier and the Commonwealth Foundation in London.

## Way Forward

A whole set of exciting new features are now being designed to enhance user experience and create greater creative opportunities. It is already encouraging that Justorians are using the Justori platform and its unique features to address social issues, bridge generations and communities, nurture talents and even generate income for themselves. After all, most of us have the natural ability to express our thoughts and tales in words. Given the ease at which a podcast can be produced on Justori, all we need is to be regular in podcasting and supporting each other by sharing and following.

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*“There is always room for a story that can transport people to another place”*  
J.K. Rowling

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## A taste of Justori from some regular contributors

- [Des satires originaux en français \(Grammaton\)](#)
- [Short stories and travelogues in Bengali \(Joshita\)](#)
- [Anecdotes de personnes âgées en français \(Racontez-Moi\)](#)
- [Zusammenstellung von Werken der englischen und französischen Literatur in deutscher \(Abelard\)](#)
- [Contes en français d'histoires célèbres \(Audiocite\)](#)
- [Original satirical thriller in English \(Lolita Gentry Prj\)](#)
- [Discourses and Quiz on Bengali modern songs \(Partha NYC\)](#)
- [Miscellaneous reading of stories and published articles in Bengali and English \(Prabir\)](#)
- [Compilation of young adult and children stories in English and Bengali \(Jessamine\)](#)
- [Telling original stories in French and Creole \(B@ba\)](#)
- [Recitation of poetry and couplets in Hindi \(Roopesh\)](#)
- [Translations in English of Bengali short stories, mythology and culture \(First Voice\)](#)

**Thanks for the contributions. Bonne continuation!**